



# Philosophy

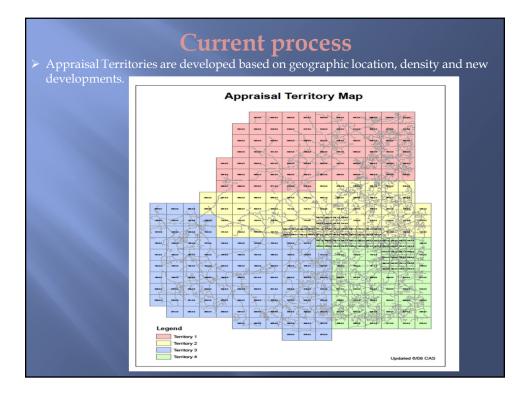
- The Board of Assessors is an integrate part of county government
- The Board of Assessors is appointed by the Governing Authority
- Does the Board of Assessors have any idea how our office operates?
- Introduce them to the staff and explain what the staff does
- Invite board members to go to the field, sit in on public visits during appeal season
- > Invite to various meetings, demonstrations, public speaking events, etc.

## Open avenues of communication

Commissioners
County Manager
Finance Director
School Superintendent
School Finance Officer
Mayor
City Manager

# No one likes surprises

Accurate information provided in easy to understand terms will allow organizations to make solid decisions



- Each Territory is assigned staff appraiser suited for specific area.
- Appraisers are assigned map within territory to review all residential and agriculture properties.
- Appraisers must print property record cards for each parcel to be reviewed.
- ➤ Property Record Cards must be sorted based on the most efficient way to visit each property.
- $\triangleright$  A 3 x 3 aerial map is printed for each map.
- ➤ Appraiser visits typically 30 parcels per day acquiring photos, noting discrepancies in records, answering questions from owner / occupants and checking off parcels on map as they go.
- ➤ Once field work is complete, appraisers enter necessary changes into CAMA. Typically four days in field and one day for data entry.
- ➤ Completed Property Record Cards are reorganized by account number.
- ➤ Once map is completed, all PRC's are bound together with map for reference.

## Problem

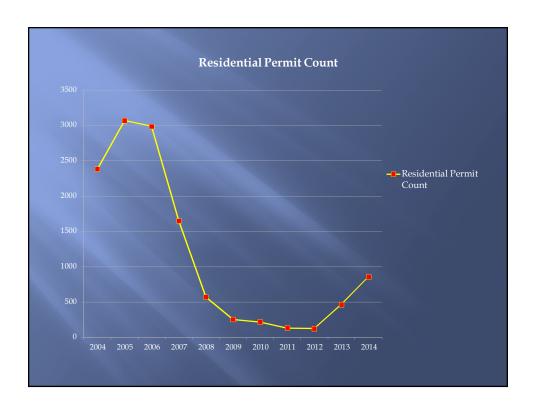
- ➤ Determine critical areas of concern within your department
- > Utilize staff skills to isolate and determine solutions. Many times staff members provide the best solutions.
- Draft "area of concern" listing detailed examples.
  - · Cannot stay connected while in field
  - Difficult migrating to various areas in CAMA
  - Virtually impossible to edit existing sketch or add new sketch
  - Various areas inside CAMA do not allow full display
  - Cumbersome to carry Mobile WiFi

## Searching for Solutions

- Consider Pros and Cons (Consider the NOW and FUTURE)
- Does it meet our requirements?
- Does it do anything you were not expecting?
- ➤ Will it work in your counties environment? Operating systems, firewalls, etc.?
- ➤ Give staff members the opportunity to give honest feedback.
- ➤ How does it benefit your organization?
- Can you manage it?
- ➤ How much will it cost?
- ➤ Are there options in cost? Reduce per year by spreading over a period years

## Questions from County Manager

- Why do you need it?
- The 2nd fastest growing county in both Metro Atlanta and Georgia.
- A population of 146,000 with a 79% growth rate since 2000.



If physical data is not correct in appraisal system nothing will be accurate when determining values.

Appraiser Procedure Manual 560-11-10-.09(2)(d)4(iii)

Field review frequency: All real property parcels should be physically reviewed at least once every three years to ascertain that property information records are current.



## Consider this

- How many Conservation Use Covenants breached last year?
- ➤ What was the total breach amount?
- ➤ How many Personal Property Audits were conducted last year?
- What was the total discovery amount in tax dollars, and how did it compare to amount spent on audit?
- ➤ What is the cost of additional staff?

## LABOR COST

Entry level appraiser position in Paulding County, including benefits, earns \$37,000 per year or \$142 per day paid by taxpayers.

## Field review prep per map

Half day for prep: \$71 per map

Average maps completed per year: 90

\$71 times 90 = \$6,390

#### Data entry labor cost

\$142 per day times four appraisers equals \$568. \$568 times 52 weeks equals \$29,536

Amount for prep: \$6,390 Amount for data entry: \$29,536

Total amount: \$35,926

Software Cost											
	Parcel Count										
Software Cost	10000	20000	30000	40000	50000	60000	70000	80000	90000	100000	
One User	\$5,556	\$8,436	\$11,316	\$14,196	\$17,076	\$19,956	\$22,836	\$25,716	\$28,596	\$31,476	
Two Users	\$8,232	\$11,112	\$13,992	\$16,872	\$19,752	\$22,632	\$25,512	\$28,392	\$31,272	\$34,152	
Three Users	\$10,908	\$13,788	\$16,668	\$19,548	\$22,428	\$25,308	\$28,188	\$31,068	\$33,948	\$36,828	
Four Users	\$13,584	\$16,464	\$19,344	\$22,224	\$25,104	\$27,984	\$30,864	\$33,744	\$36,624	\$39,504	
Five Users	\$16,260	\$19,140	\$22,020	\$24,900	\$27,780	\$30,660	\$33,540	\$36,420	\$39,300	\$42,180	
Six Users	\$18,936	\$21,816	\$24,696	\$27,576	\$30,456	\$33,336	\$36,216	\$39,096	\$41,976	\$44,856	
Seven Users	\$21,612	\$24,492	\$27,372	\$30,252	\$33,132	\$36,012	\$38,892	\$41,772	\$44,652	\$47,532	
Eight Users	\$24,288	\$27,168	\$30,048	\$32,928	\$35,808	\$38,688	\$41,568	\$44,448	\$47,328	\$50,208	
Nine Users	\$26,964	\$29,844	\$32,724	\$35,604	\$38,484	\$41,364	\$44,244	\$47,124	\$50,004	\$52,884	
Ten Users	\$29,640	\$32,520	\$35,400	\$38,280	\$41,160	\$44,040	\$46,920	\$49,800	\$52,680	\$55,560	

Support and Maintenance Year 2+												
	10000	20000	30000	40000	50000	60000	70000	80000	90000	100000		
One User	\$1,305	\$2,285	\$3,265	\$4,245	\$5,225	\$6,205	\$7,185	\$8,165	\$9,145	\$10,125		
Two Users	\$1,630	\$2,610	\$3,590	\$4,570	\$5,550	\$6,530	\$7,510	\$8,490	\$9,470	\$10,450		
Three Users	\$1,955	\$2,935	\$3,915	\$4,895	\$5,875	\$6,855	\$7,835	\$8,815	\$9,795	\$10,775		
Four Users	\$2,280	\$3,260	\$4,240	\$5,220	\$6,200	\$7,180	\$8,160	\$9,140	\$10,120	\$11,100		
Five Users	\$2,605	\$3,585	\$4,565	\$5,545	\$6,525	\$7,505	\$8,485	\$9,465	\$10,445	\$11,425		
Six Users	\$2,930	\$3,910	\$4,890	\$5,870	\$6,850	\$7,830	\$8,810	\$9,790	\$10,770	\$11,750		
Seven Users	\$3,255	\$4,235	\$5,215	\$6,195	\$7,175	\$8,155	\$9,135	\$10,115	\$11,095	\$12,075		
Eight Users	\$3,580	\$4,560	\$5,540	\$6,520	\$7,500	\$8,480	\$9,460	\$10,440	\$11,420	\$12,400		
Nine Users	\$3,905	\$4,885	\$5,865	\$6,845	\$7,825	\$8,805	\$9,785	\$10,765	\$11,745	\$12,725		
Ten Users	\$4,230	\$5,210	\$6,190	\$7,170	\$8,150	\$9,130	\$10,110	\$11,090	\$12,070	\$13,050		

If you are turned down, do not be discouraged.

Go to the parties and ask why.

You will learn something new every time.

# Questions

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